

10 Biggest Gainers Amongst Valuable South African Brands For 2015

By Peter Pedroncelli AFKI Original
Published: September 23, 2015, 6:55 am

Stocks Will Crash in 2015

It's The End Of This Bull Market Get Ready For The 2015 Market Crash



A study put together by Brand South Africa and Brand Finance Africa recently revealed the top 50 corporate brands in South Africa with regards to the value that they add and the recognition they gain for the country.

Brand value is calculated by making use of the Royalty Relief method, which estimates likely future sales that are attributable to a brand and calculating a royalty rate that would be charged for the use of the specific brand. The list is in its third year, and is a good indicator of the job that these brands are doing with regards to catering for the needs of their markets.

A number of financial institutions, retailers, publishers and technology groups form part of the list, and **AFKInsider** takes a closer look at 10 of the biggest gainers amongst the most valuable South African brands of 2015.

Sources: Brand South Africa, Brand Finance Africa.

[1](#) [2](#) [3](#) [4](#) [5](#) [6](#) [7](#) [8](#) [9](#) [10](#) [11](#) [Next Page >>](#)

We Recommend



Nigeria, Kenya & South Africa Rank on Largest
AFKInsider



16 Most Powerful Militaries in Africa
AFKInsider



Highest-Paid Jobs in South Africa
AFKInsider



The Most Lucrative Investments You've Never Considered
Promoted by OurCrowd



22 Simple And Creative Ways to Earn Money
Promoted by lifehack.org



Why Lesbians Earn More Money Than Straight Women
Promoted by OZY



14 Celebrities Who Dramatically Gained Weight
Promoted by LOLWOT LISTS



15 Most Offensive Things You Can Accidentally Do Abroad
Promoted by SkipAndGiggle





5 Bedroom Storage Ideas We Love

Promoted by Dwell

Recommended by

Tags: Banks , south African , Insurance , discovery , FNB , Valuable , Liberty , Capitec

TransUnion
APPLY FOR CREDIT WITH CONFIDENCE
 Get your Credit Report & Alerts now!
GET NOW
 0861 482 482
 www.mytransunion.co.za

BRITISH AIRWAYS
 Explore more of the world
 Terms and conditions apply.
MasterCard

0 Comments AFKInsider

Login

Recommend Share

Sort by Oldest



Start the discussion...

Be the first to comment.

Subscribe Add Disqus to your site Privacy