

Nigeria: 11 Nigerian Firms Make Africa's Top 100

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The Nigerian National Petroleum Corporation, NNPC, has been named Africa's third most valued brand.

However, South Africa's firms, mobile telecoms operator, MTN, retailers Shoprite and Woolworths were named the top three African brands in the latest Brand Africa 100 ranking.

Other Nigerian brands that made the list in the top 10 category included Dangote, 6; Globacom, 8; Guarantee Trust Bank, GTB, 14; United Bank for Africa, UBA, 16; Zenith Bank, 19 and First Bank, Intercontinental Bank, 20 among others.

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