

[Kenya Home](#) > [National](#)**Kenya ranked 8th most valuable brand in Africa**[View 0 comments](#) | [Comment on this story](#)

2012-05-28 12:28

Nairobi – Kenya has been ranked the eighth most valuable country brand in Africa, growing 41 percent from last year's ninth position.

Brand Kenya CEO Mary Kimonye said much more financing needs to be pumped into branding the country that has a brand value of \$18.7 billion, emphasising the need to boost foreign investment in Kenya.

"Our investment level is not good enough. In terms of our financial size investment it is low on global standards marking ourselves against countries like Egypt and South Africa," she said.

For more visit [Capital News](#)

Read more on: [brand kenya](#)

Share: [Email](#) [Twitter](#) [Google](#) [Facebook](#) [del.icio.us](#) [Digg](#)

**More Stories in National**

- [DC appeals to save Malaba Bridge](#)
- [Tourists assured Kenya remains safe](#)
- [Govt will foot blast victims' bills – Raila](#)
- [Ocampo 4 to face year long trials at The Hague](#)
- [Nairobi bomber used fertilizer – police](#)

[«Back](#) 

[News24](#) | [Sport24](#) | [Wheels24](#) | [Channel24](#) | [Women24](#) | [Food24](#) | [Parent24](#) | [Nuus24](#) | [Volksblad](#) | [isiZulu](#) | [Die Burger](#) | [Beeld](#) | [Health24](#) | [Fin24](#) | [Sake24](#) | [CityPress](#) | [Rapport](#) | [Kenya](#) | [Nigeria](#) | [Pricecheck](#) | [Blueworld](#) | [Careers24](#) | [OLX Classifieds](#) | [Property24](#) | [More Services](#)

[HOME](#) | [TERMS](#) | [FEEDBACK](#)[VIEW: MOBILE SITE](#) | [WEBSITE](#)

© 24.com

[^ Back to top ^](#)