

South Africans flying the flag for African excellence

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Brand South Africa board member Thebe Ikalafeng is amongst New African magazine's 100 Most Influential Africans. He joins a list made up of heavyweights such as Elon Musk, Trevor Noah and Nkosozana Dlamini Zuma. (Image: Shamin Chibba)

Johannesburg, Thursday 26 November 2015 – Brand South Africa salutes the 100 Most Influential Africans announced earlier this week by the New African magazine for flying the African flag of excellence. Sixteen South Africans are amongst the 100 most influential Africans.

South Africans who are on the list of the 100 Most Influential Africans come from a range of categories including politics, business, civil society, arts and culture, technology and the media.

Name	Category
Current African Union Commission Chairperson Dr Nkosazana Dlamini Zuma	Public Office
Current Director of UN Women, Phumzile Mlambo-Ngcuka	Public Office
Former South African President Thabo Mbeki	Public Office
Current leader of the Economic Freedom Fighters, Julius Malema	Politics
Current leader of the Democratic Alliance. Mmusi Maimane	Politics
Hassan Sheikh Mohamud	Politics
Ivan Glasenberg	Business
Elon Musk	Business
Ivor Ichikowitz	Business
Thebe Ikalafeng	Business
Dan Matjila	Business
Students	Civil society
Thato Kgathanye	Technology
Trevor Noah	Media

Gugu Mbatha-Raw	Culture
Anaso Joborwana	Sports

Congratulating the nominees, Brand South Africa's CEO Mr Kingsley Makhubela said, "It takes all citizens to build South Africa's reputation and change perceptions about our country. This applies to our continent as well. Your actions and achievements say to the world that African citizens are flying our respective national flags in a range of areas which will ultimately contribute to the implementation of Agenda 2063. You also say to other citizens of the continent that the efforts of individuals can make a difference. Brand South Africa congratulates you for playing your part," concluded Mr Makhubela.