



## Profile: Thebe Ikalafeng

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**Thebe Ikalafeng** is acknowledged as one of the top 10 thinkers in marketing on the continent and one of the leading **brand authorities** in Africa.

During his tenure as Executive Director of Nike Africa, his division accumulated more than 75 local and international marketing and communications awards, including 10 Cannes Lions and the IMM Organisation of the Year Roll of Honour.

Ikalafeng co-founded Brand Leadership with four other marketing directors in 2002. The company – under his stewardship – has become so successful that it won the 2008 Finweek Marketing Services Company of the Year and the 2011 Rebrand 100 Global Award for effective brand transformations. Ikalafeng is also an **international speaker** and academic.

Ikalafeng will be discussing the topic "Africa: The New Global Inspiration for Design, Culture and Brands" at the forum. He is part of the stellar line-up of speakers, which includes *New York Times* best-selling author Dr Iyanla Vanzant; Head of the Secretariat for the National Planning Commission, Kuben Naidoo; businesswoman extraordinaire Phuti Mahanyele; and world-renowned motivational speaker Marcus Buckingham.

The DESTINY Forum will take place on 23 July at the Sandton Convention Centre. For more information, click [here](#).

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