



## 12 Most Admired Global Tech Brands According To Africans

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MTN Mobile Money is an offering from one of Africa's most admired brands. Photo: mtn.co.rw

African consumers are increasingly able to enjoy numerous global tech brands due to a growing middle class on the continent that is savvy and mindful of what brands can offer them.

Many of these brands have earned the admiration and loyalty of African consumers, with BrandAfrica ranking them in terms of the most admired brands from an African perspective.

From electronics to fin-tech, telecommunications to auto manufacturers, Africans have an affinity with many brands that they make use of on a daily basis.

We take a look at 12 of the most admired global tech brands according to Africans.

Sources: [BrandAfrica](#), [BizCommunity](#), [CNN](#).

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